

MEDIA RELEASE

SAGE INSTITUTE OF FITNESS TO PARTNER WITH AUSTRALIAN INSTITUTE OF KETTLEBELLS

Sage Institute of Fitness are pleased to announce their partnership with Australian Institute of Kettlebells.

All fitness students will now graduate with a 'Master Functional Trainer' certificate as part of their course which will equip them with another level of skill and knowledge to take with them into their careers. An increasing number of fitness businesses now have functional training zones, classes and philosophies and the industry demands that fitness professionals be equipped with the skills and knowledge around mobility, rehabilitation, battling ropes, barbells, powerbags and suspension training.

Australian Institute of Kettlebell's Director Dan Henderson explains, "Sage has positioned itself as the leader in the delivery of fitness education. They are designing and delivering the most current, innovative and progressive diplomas within the fitness industry.

"We wanted to partner with leaders and be a part of a qualification that is a world first. There is great alignment between our values and visions as we endeavor to produce a 'new breed of trainer' that is equipped with world class education and knowledge."

Sage Institute of Fitness are dedicated to their students and their success. All courses require face-to-face learning delivered on campus by trainers with real-life experience. Students also have to participate in a compulsory 120 hour work placement putting their skills and learnings into practice and allowing them to build a network outside their course.

Sage's Training Manager Andre Sammut says, "We are all about innovation at Sage and ensuring our courses evolve to keep up-to-date with the latest fitness trends and industry needs. By partnering with Australian Institute of Kettlebells, our students will graduate with an even greater knowledge and skillset to start their fitness careers."

For more information on Sage Institute of Fitness please visit www.sagefitness.edu.au

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